



Press Release

Milan 15 June 2020

**THE PROJECT BY MOSCAPARTNERS GOES DIGITAL WITH THE NEW FORMAT:  
VIRTUAL DESIGN VARIATIONS, AVAILABLE ON PLATFORMS  
DESIGNVARIATIONSVIRTUAL.IT AND FUORISALONE.IT.**

From 15 to 21 June 2020, the world of design comes together in an unprecedented digital **Milan Design Week**. **MoscaPartners** curators of *Design Variations* present *Virtual Design Variations* and *Focus Portugal* projects on the online platforms **designvariationsvirtual.it** and **fuorisalone.it**.

The collective digital exhibition arises from the desire to promote the culture of the project with a **rich schedule of activities** involving **companies, institutions and designer**. "An opportunity for greater interaction with the public, to communicate before, during and after the event, to have a more inclusive tool" explains **Caterina Mosca** of MoscaPartners.

**Virtual Design Variations** stands as a bridge towards 2021, offering a virtual stage for present **concepts, products, material innovation, research and workshops to the public**.

**Focus Portugal** section investigates the relevance of Portuguese design, presenting the most recent projects by emerging designers and established professionals through a path of videos, stories and images. This Portuguese in-depth is a tribute to the vibrant cultural reality of the country and to the design duo Manuel and Francisco Aires Mateus, whose installation - anticipated online - will be the protagonist of the 2021 edition.

The companies participating in Virtual Design Variations are: **Aritco, Babled Design, De Castelli, Edelgrund, Ethimo, Jaipur Rugs, Korea Craft and Design Foundation, Dejana Kabiljo, Kawashima Selkon Textiles, Scuola del Design - Politecnico di Milano, Living Divani, School of Design East China Normal University, Supermama, Thonet, Wogg, XL EXTRALIGHT®**.

Protagonists of the Focus Portugal section: **Filipe Alarcão, Mircea Anghel, Branca Lisboa, Can Ran Arquitectura (Catarina e Rita Almada Negreiros), Emmanuel Babled, Loulé Criativo (Henrique Ralheta), Ricardo do Espirito Santo Silva Foundation (FRESS) in collaboration with Passa Ao Futuro, MOR Design (Pedro Sottomayor), Marco Sousa Santos, Stork, Maria Ana Vasco Costa**.

**VIRTUAL DESIGN VARIATIONS**

15-21 giugno 2020

[designvariationsvirtual.it](https://designvariationsvirtual.it)

Facebook: @MoscaPartners

Instagram: @MoscaPartners

#moscapartners #virtualdesignvariations

**MoscaPartners srl**

Corso San Gottardo 22, 20136 Milano - tel. +393939964059 [info@moscapartners.it](mailto:info@moscapartners.it) - C.F e P.IVA:  
10014880966



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